## **Executive Summary**

## **General Description**

The Company has created one of the most recognized brands within Chilean wine

- The Company was founded in Colchagua Valley, Chile
  - The vineyard is located 200 km south of Santiago, and is recognized worldwide for producing some of the best wines in Chile
- The Company sells between 200-250 thousand cases per year across several brands
- Currently they sell to more than 30 countries across more than 40 importers in Latin America (including Chile through multiple channels), Europe, USA, and Asia
- The recognition of the brand, both at a national and international level, is due to the company's trajectory and prestige. This recognition makes the brand one of the Company's main assets
- The commercial and marketing team have extensive experience, being proof of this are the various recognitions received at a global level from The Wine Spectator and Wine Enthusiast
- There are potential synergies for a strategic investor that would represent significant growth in the Company's operational margin
- There is the potential of developing a tasting room, restaurant, and boutique hotel

## **Solid Sales Growth-** (US\$ millions)













